

JumpLine Presents
A BehindTheLine Production

ABRAMORAMA

LIVE FROM NEW YORK!



DIRECTOR, CINEMATOGRAPHER: Bao Nguyen

PRODUCERS: JL Pomeroy, Kimmie H. Kim, Sarah Cowperthwaite, Owen Moogan

EXECUTIVE PRODUCER: Tom Broecker

STARRING:

Alec Baldwin, Candice Bergen, Chevy Chase, Jane Curtin, Jimmy Fallon, Will Ferrell,
Tina Fey, Amy Poehler, Chris Rock, Maya Rudolph, Andy Samberg and many more...

FESTIVAL SCREENINGS:

World Premiere – Wednesday, April 15, 2015 – 7:30PM – The Beacon
Press & Industry Screening – Thursday, April 16, 2015 – 10:15AM - Regal Battery Park Stadium 7
Public Screening 2 – Friday, April 24, 2015 – 3:15PM – Regal Battery Park Stadium 5
Public Screening 3 – Saturday, April 25, 2015 – 12:30PM – Regal Battery Park Stadium 11

RELEASE DATE: June 12, 2015

GENRE: Feature Documentary

RUNNING TIME: 82 Minutes

MPAA RATING: NR

DISTRIBUTOR: Abramorama

TRAILER: [LIVE FROM NEW YORK!](#)

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BEHIND THE
LINE

LIVE FROM NEW YORK!

THE FILMMAKERS

DIRECTOR Bao Nguyen

PRODUCERS JL Pomeroy
Kimmie H. Kim
Sarah Cowperthwaite
Owen Moogan

EXECUTIVE PRODUCERS JL Pomeroy
Tom Broecker

CINEMATOGRAPHY Caleb Heller
Bao Nguyen

EDITORS Mari Keiko Gonzalez
David Osit

CONSULTING PRODUCER Dolly Hall

PRODUCER OF MARKETING & DISTRIBUTION Jeffrey Abramson

ASSOCIATE PRODUCER Demetra Stavrakas

MUSIC COMPOSER Lenny Pickett

PERFORMED BY Lenny Pickett
& The Saturday Night Live Band

ADDITIONAL MUSIC David Osit

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FEATURING

Fred Armisen	Steve Martin
Alec Baldwin	Beth McCarthy-Miller
Anne Beatts	Seth Meyers
Candice Bergen	Lorne Michaels
Tom Brokaw	Garrett Morris
Dana Carvey	Ralph Nader
Chevy Chase	Laraine Newman
Jane Curtin	Soledad O'Brien
James Downey	Bill O'Reilly
Jimmy Fallon	Lenny Pickett
Will Ferrell	Amy Poehler
Tina Fey	Frank Rich
Al Franken	Chris Rock
Rudolph W. Giuliani	Maya Rudolph
John Goodman	Andy Samberg
Al Gore	Molly Shannon
Steve Higgins	Paul Simon
Adam "ADROCK" Horovitz	Robert Smigel
Leslie Jones	Kenan Thompson
Fran Lebowitz	Brian Williams
Julia Louis-Dreyfus	

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SYNOPSIS

“Saturday Night Live” has been reflecting and influencing the American story for forty years. LIVE FROM NEW YORK! explores the show’s early years, an experiment that began with a young Lorne Michaels and his cast of unknowns, and follows its evolution into a comedy institution.

Archival footage is interwoven with stolen moments and exclusive commentary from “SNL” legends, journalists, hosts, crew, and others influenced by the comedy giant.

LIVE FROM NEW YORK! captures what has enabled “SNL” to continually refresh itself over nearly 800 episodes and keep America laughing for forty years.

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DIRECTOR'S STATEMENT

When I was a kid, Saturday nights at 11:30 always had a special meaning for me. It was the one night during the week I could stay up late and watch television without fear of punishment. On weeknights, my parents would sometimes let me stay up to watch the 11 PM news thinking it would teach me about American culture and current events.

Oh, how they were so wrong. It was those cold openings, comedy sketches, and Weekend Updates on Saturday nights that taught me what I needed to know to bridge my immigrant culture at home to the bigger world outside. How much can we discern about the zeitgeist of America by watching a comedy show at 11:30 PM on a Saturday night? A lot.

- Bao Nguyen

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PRODUCER'S STATEMENT

When “Saturday Night Live” costume designer—and my producing partner—Tom Broecker and I went to see Lorne Michaels with our proposal for LIVE FROM NEW YORK!, our idea was not to make a behind-the-scenes documentary; we didn’t want to make a film from the perspective of an insider—we wanted a helicopter view.

Because “SNL” isn’t just a sketch comedy show, it’s a time capsule that captures what’s going on in America at any given moment. If you’re coming in from another country and you’re trying to get your arms around pop culture colloquialisms and the texture and the flavor of America, watching “SNL” has always been the best way to do that. Sure you can get information from CNN about anything that happens in the world, but on “SNL” you can find out how Americans perceive it, react to it, feel about it and sometimes even lash out against it. And every now and then, “SNL” manages to make a little history of its own.

We told Lorne we wanted to make a film that was different from anything that had been done about “Saturday Night Live” before.

We are very happy he said yes.

– JL Pomeroy

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ABOUT THE FILMMAKERS

BAO NGUYEN (Director/Cinematographer) is an award-winning director, cinematographer and producer.

Nguyen has enjoyed a close relationship with the Tribeca Film Festival and Tribeca Film Institute that precedes this year's presentation of LIVE FROM NEW YORK! as the Opening Night film at the Festival. He produced and shot Jonathan Kalafer's ONCE IN A LULLABY, which premiered at the Tribeca Film Festival in 2012. A documentary about the importance of arts education through the story of the PS22 chorus and their performance at the 86th Academy Awards, the film won the Audience Award at the Woodstock Film Festival, and was nominated for a Gotham Independent Film Award. He also was Director of Photography for the Vietnam unit for David Holbrook's THE DIPLOMAT, which has its World Premiere at this year's Tribeca Film Festival.

In addition, two of Nguyen's recent projects received grant money from the Tribeca Film Institute. The first, 2030 (original title NUOC), which he produced and shot, was awarded the Sloan Filmmaker Award. The film is a near-future thriller set in Vietnam in 2030 after global warming has affected southern Vietnam. Directed by Nguyen-Võ Nghiêm-Minh, it was the opening night selection of the Panorama section at the 2014 Berlin International Film Festival.

The second, IN THE SHADOW OF THE HILLS, which he is currently directing, has received funding from the Tribeca All-Access program and ITVS. The film is a portrait of the remote rural communities of Sapa, Vietnam from the perspective of two young Hmong women. Nguyen has been filming the women yearly since 2010, when one was 17 and the other was 26, and will continue through their adult lives.

Nguyen is also in the early stages of co-directing with Xuan Duong the Sundance-supported THE BETEL BEGINS THE CONVERSATION, about the Vietnamese LGBT community and the pending Same Sex Marriage legislation.

Nguyen previously co-produced and shot Sasha Friedlander's WHERE HEAVEN MEETS HELL, a feature documentary about impoverished sulfur miners in Indonesia, which premiered on PBS in 2013 as the opening film for their Global Voices program.

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Nguyen, whose parents immigrated to the US after fleeing the Vietnam War, was born in Takoma Park, Maryland, near Washington, DC. Growing up near the nation's capitol, he became interested in politics early on and got his BA in Politics/International Relations at NYU. Always interested in artistic pursuits, he took some undergraduate film courses while at NYU, and began pursuing film, first as a hobby, and eventually as a vocation.

While working on the Obama campaign, he co-directed with Adele Pham the short MOTOO, about a visiting professor from Japan who knocked on over a thousand doors during the course of the campaign.

In 2010, Nguyen entered the School of Visual Art's inaugural MFA Social Documentary Film program. During that time he shot on eleven of his classmates' thesis films, including Hanzhang Shen's WHY AM I STILL ALIVE, which was a finalist for a Student Academy Award. His own thesis film, JULIAN, was a 40-minute documentary about Lance Corporal Julian Brennan, the first combat death in Afghanistan during the Obama presidency. JULIAN won a CINE Golden Eagle Award, the Best Student Documentary Short at the Palm Springs ShortsFest, the Special Jury Prize at DOCNYC, and was nominated for an IDA Award.

His subsequent work has been seen in numerous festivals and museums, including MoMA, PS1, and the Smithsonian, as well as in the New York Times, Al Jazeera, HBO, ARTE, PBS and Rolling Stone, among others.

While pursuing his personal directing and producing projects, Nguyen also took many jobs as a cinematographer, including: SAIGON ELECTRIC, a narrative feature set in the Vietnamese hip-hop world, MR. CAO GOES TO WASHINGTON (about the first Vietnamese-American congressman), and the shorts MONK BY BLOOD, and MEMORY/LOSS. He is currently the cinematographer on CODE RED: CHINA'S CYBER CIVIL WAR.

Nguyen currently divides his time between New York City and Vietnam, where he is developing several projects, including his feature fiction directorial debut.

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JL POMEROY (Producer/Executive Producer) is a film and TV producer based in New York.

Through her production company BehindTheLine, Pomeroy has produced two 30-minute documentaries; both entitled BEHIND THE SEAMS: AN INSIDER'S LOOK AT COSTUME DESIGN, which aired on the Reelz Channel. The two short films feature the industry's top Costume Designers paired with the actors and directors they work with, including: ARGO, HARRY POTTER AND THE DEATHLY HALLOWS: PART 2, SILVER LININGS PLAYBOOK, and THE GIRL WITH THE DRAGON TATTOO, as well as TV shows like "Downton Abbey", "The Good Wife", and "Boardwalk Empire". A third installment of BEHIND THE SEAMS has been filmed, and Pomeroy is developing it into a regular series.

One of the BEHIND THE SEAMS segments features "Saturday Night Live" Costume Designer Tom Broecker and his fellow Designer, Eric Justian. It was this project that led Pomeroy and Broecker to develop the idea for LIVE FROM NEW YORK!

Pomeroy is the founder and CEO of JumpLine, based in Los Angeles, New York, and London, an agency that produces live events, and creates film, television, and online programming for her clients, which include many of the world's most iconic luxury companies.

JumpLine's first project was the Costume Designers Guild Awards, which she has Executive Produced for 12 consecutive years, and which Pomeroy now owns. Under her direction, the CDGA has become one of the most high-profile awards shows in Hollywood.

Pomeroy is also deeply involved with philanthropic work. She has staged "The Pink Party," which benefits the Cedars-Sinai Women's Cancer Research Institute, and "Design a Cure," for Breast Cancer. And she is an emeritus board member and continued supporter of Step Up Women's Network, encouraging women to inspire girls, believing all girls should have the opportunity to fulfill their potential.

Through BehindTheLine, Pomeroy is currently pursuing several new film and television projects.

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TOM BROECKER (Executive Producer) is the acclaimed Costume Designer who has been behind “Saturday Night Live” for over twenty years and 300 episodes. He has been nominated six times for Emmys on the show, and won in 2014.

In addition to his work on “SNL”, Broecker created the sophisticated wardrobes on “House of Cards”, as well as Liz Lemon’s hoodie-and-blazer combo and the other costumes on “30 Rock”, for which he received another Emmy nomination in 2010.

He has been nominated four times for Costume Designers Guild Awards: twice for “Saturday Night Live”, once for “30 Rock”, and once for “House of Cards”, which he won the Award in 2014.

Broecker met fellow LIVE FROM NEW YORK! producer JL Pomeroy through the Costume Designer Guild Awards, which she has executive produced for twelve consecutive years. He appeared in her documentary BEHIND THE SEAMS: AN INSIDER’S LOOK AT COSTUME DESIGN in 2013.

Some of Broecker’s other television series credits include “The Comeback”, “In Treatment”, “The Beautiful Life: TBL”, “Big Lake”, “The Big C”, “Flesh and Bone”, and “Happyish”. Broecker has also designed numerous pilots, some of which include “Madame Secretary”, “Castle”, “Resurrection”, “The Wonderful Maladys”, “Spring/Fall”, and “Ballers”. His feature film credits include SPRING BREAKDOWN, JOYFUL NOISE, and GIRL MOST LIKELY.

Born in the Midwest, Broecker graduated from the Yale School of Drama. He began his career in the theatre and has designed numerous Broadway, off Broadway, and regional productions.

Broecker also played the snarky, eye-rolling costume designer “Lee” on “30 Rock” for seven years.

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KIMMIE H. KIM (Producer) spent years trying to convince her mega-traditional Korean parents to let her travel to America for an ESL (English as a Second Language) course. She finally got her wish. And, according to plan, she quickly informed her Korean university (and her parents) that she wouldn't be coming back.

With her eye on a career in entertainment, Kim used her new ESL skills to talk her way into the Film and TV Production program at Tisch School of the Arts at NYU, where her senior year internship at MTV turned into a ten-year stint. It was there that she produced everything from the "MTV Video Music Awards" and "MTV Movie Awards" to the Super Bowl Halftime Show. In 2004, she made the move to Los Angeles to work as a freelancer.

She has since worn many different hats in a wide variety of television programming and live events that includes: "Hope for Haiti Now: A Global Benefit for Earthquake Relief," "The People's Choice Awards," "The Primetime Emmy Awards," "NAACP Image Awards," "The Oscars Red Carpet Live," and "The 2015 Academy Awards®," to name a few.

In 2012, Kim collaborated for the first time with her fellow LIVE FROM NEW YORK! producers JL Pomeroy and Sarah Cowperthwaite on BEHIND THE SEAMS: AN INSIDER'S LOOK AT COSTUME DESIGN.

SARAH COWPERTHWAITTE (Producer) was born in Jacksonville, Florida, grew up in New York City and Franklin, Tennessee. Shortly after getting her BA in Theatre from Florida State University, she moved to Los Angeles in 2000. She began her career with Jeff Margolis Productions, where she worked on over thirty live TV specials, including the Screen Actors Guild Awards, American Music Awards, Creative Arts Emmys, and the Academy of Country Music Awards.

In 2006, Cowperthwaite left JMP and began freelancing in TV production. Since then she has worked on over ten HBO Comedy Specials, two TBS Comedy Festivals; and ten televised award shows. She continues to be the talent executive on the SAG Awards, where she has worked for fifteen years.

After meeting LIVE FROM NEW YORK! producer JL Pomeroy in 2007, Cowperthwaite was hired to book talent at the Costume Designers Guild Awards (CDGA). Since then, she has

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worked with Pomeroy, managing all talent relations, producing live events, and serving, since 2010, as Supervising Producer of the CDGA. In 2013, Cowperthwaite and Pomeroy produced the documentary BEHIND THE SEAMS: AN INSIDER'S LOOK AT COSTUME DESIGN, which aired on the Reelz Channel.

Through BehindTheLine Productions, Cowperthwaite and Pomeroy continue to produce and develop new projects for film and television.

OWEN MOOGAN (Producer) is a veteran news producer with nearly twenty years experience and thousands of live hours of television to his credit.

Born and raised in Brooklyn, New York, Moogan worked as a stringer for UPI, while he studied print journalism and TV/Radio at Brooklyn College. He began his career at the Fox News Channel, working his way up through various jobs until he became a producer for the network's 1999 launch of the news hour, "The Fox Report with Shepard Smith". His duties included creating "The G Block," the show's final and most popular segment, where Smith covered the pop culture and history stories of the day.

Moogan left Fox in 2006 and moved to Los Angeles where he helped launch a news division at TV Guide Network. A chance meeting with Larry Flynt led to a year-long stint as the porn magnate's personal publicist and PR head of all his companies. He then worked as a producer on the Reelz Channel's, among other shows, and as the radio/internet spokesman for Frontier communications.

In early 2013, Moogan teamed up with Dean Karayanis to launch "The Angry History Show," a popular podcast which utilizes archival audio and the two hosts' considerable knowledge and lively personalities to render history in a comic and entertaining way.

Moogan has written extensively on New York City during World War II, and is developing an anthology series of alternate history tales, "Points of Divergence", exploring the "What If's" of history, shown through the popular television documentary lens.

Moogan's interest in history served him well as the researcher behind LIVE FROM NEW YORK!

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CALEB HELLER (Cinematographer) is a cinematographer based in New York City, who has shot extensively for documentary, television, and fashion/editorial projects.

His work has been screened at numerous film festivals, including Tribeca, SXSW, and True/False, and has aired on PBS, Discovery and the Travel Channel, among others. His commercial clients include HBO, NBC, Pernod Ricard, and Conde Nast

More recently, Heller has been shooting and producing LONG YEAR BEGIN, a feature-length science fiction documentary that examines humanity's perpetual quest for preservation. The project has received support from Tribeca All-Access, IFP and Mountainfilm. He also shot the short film IN THE VAULT, directed by LIVE FROM NEW YORK! editor David Osit.

His other credits include additional photography on Bao Nguyen's JULIAN, McBEE, David Osit's BUILDING BABEL, THE ABOMINABLE CRIME, BLUE GOLD: AMERICAN JEANS, THE DIPLOMAT, and NEVER GET TIRED. He also served as camera operator on the award-winning film ONCE IN A LULLABY.

As a seasoned traveler he has shot all over the United States and abroad including Thailand, India, the Arctic, Jamaica, Israel, Norway, and the Maldives.

Born in Stamford, Connecticut, Heller got his BFA in Fine Arts at Madison University and then graduated from the Documentary Masters program at the School of Visual Arts.

MARI KEIKO GONZALEZ (Editor) is an award-winning editor based in New York City. As a young political activist, Gonzalez began her career by producing, directing and editing short films about gender and identity politics.

She has a seasoned career in multi-camera concert specials and TV series, including: "Sessions at West 54th", "Rock and Roll Hall of Fame Induction Ceremony", "Billy Joel: In His Own Words", "VH1 Divas Las Vegas", "Tony Bennett's Wonderful World: Live in San Francisco", "MTV World Aids Day Concert", NBC's "Macy's 4th of July Spectacular", "Super Bowl XXXVIII", and "Jay Z's September 11th Tribute Concert: Live from Madison Square Garden", to name a few.

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Gonzalez's feature documentary credits include: TEXAS, a rockumentary about Russell Crowe's band 30 Odd Foot of Grunts; APACHE 8, which follows an all-women wildland firefighter crew; and THE GARDEN, an all-access movie of everyday people living in the suburbs of Las Vegas who moonlight as exotic dancers.

Gonzalez previously collaborated with LIVE FROM NEW YORK! producer JL Pomeroy on BEHIND THE SEAMS: AN INSIDER'S LOOK AT COSTUME DESIGN. She is currently co-producing and directing a feature length documentary on Tito Puente's band The Mambo Legends Orchestra.

Mari is the daughter of Harold M. Weiner, a retired civil rights lawyer who represented the plaintiffs of the Stonewall Riots and the late Anne Miyamoto, the actor and playwright best known for her iconic 70s Calgon commercial "Ancient Chinese Secret."

DAVID OSIT (Editor) is a commercial and documentary film director, editor and composer based in New York.

Osit's most recent feature film, which he shot, composed, co-directed and co-edited, THANK YOU FOR PLAYING, is premiering in the World Documentary Competition at the Tribeca Film Festival 2015, and will be broadcast on POV in 2016. The film follows an indie video game developer as he creates a poetic video game as a tribute to his son, who has terminal cancer.

His first feature documentary film, BUILDING BABEL (True/False, DocNYC), which he directed, produced, shot, edited and composed, is about the developer behind New York's Park51, the controversial Muslim Community Center two blocks from the World Trade Center site. The film received ITVS Open Call funding and was broadcast as the season opener on PBS's "America Reframed".

Osit was also co-producer and composer for WHERE HEAVEN MEETS HELL (IDFA, Hot Docs), which broadcast on PBS's "Global Voices" in 2013.

David received his Masters in Fine Arts in Social Documentary Film from the School of Visual Arts in New York.